

# Combat Stress Winter Fair

The 2016 Winter Fair for Combat Stress, held on October 29 at the Free Church Hall, again successfully raised several thousand pounds in just a few hours. The HGS Combat Stress Winter Fair Committee led by Ruth Smith was delighted to welcome Lt. Colonel Jonathan Roose, Royal Engineers, who spoke movingly about the work of this national armed forces' mental health charity and cut the red ribbon to

open the fair. The tables next to the home-made lunches and teas were never empty and visitors enjoyed choosing from the crafts, bric-a-brac, honey, olive oil and Combat Stress Christmas gifts and cards.

In the Happiest Pumpkin Competition at the Fair, there were three joint first-prize winners: Aki Blendis aged 8, and Evelyn Emtage's grandchildren Ted, aged 4, and Rupert, aged 2.



## Become part of the community

Become part of the Suburb Community and join the Association. It's a friendly group of 1,800 households in which you can either play an active role preserving the Suburb or just support it with a small subscription of just £15 per household per year. Complete and return the form below, join online, or download a standing order form from [hgs.org.uk/ra/joinnow.html](http://hgs.org.uk/ra/joinnow.html). Alternatively, if you own a smart phone, scan the QR code.



### MEMBERSHIP FORM

one subscription covers everyone at the address

*I would like to join the HGS Residents Association.*

PLEASE USE CAPITALS THROUGHOUT

Name \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Email \_\_\_\_\_

*(Giving your Email address helps us keep in touch and reduce costs)*

Phone \_\_\_\_\_

Subscription amount: £ \_\_\_\_\_ *(Suggested minimum payment £15)*

Fellowship donation: £ \_\_\_\_\_ *(To support Fellowship, a Suburb charity, in its work for Suburb senior citizens)*

**Total:** £ \_\_\_\_\_ *(Total amount for cheque, standing order, PayPal or credit card via [www.hgs.org.uk](http://www.hgs.org.uk))*

SN129

*Standing order is best – stays unchanged unless you alter/cancel it!*

**BANK STANDING ORDER FORM** To the Manager:

Bank Name \_\_\_\_\_

Bank Address \_\_\_\_\_

Post Code \_\_\_\_\_

Sort Code \_\_\_\_\_ Account No. \_\_\_\_\_

Account Name \_\_\_\_\_ *(If different to name above)*

Please pay the 'Total' amount entered above now and then annually on 1st February until further notice to:

The Hampstead Garden Suburb Residents Association.  
Account number: 91605747, Sort Code: 40-03-11  
at HSBC, 40 Temple Fortune Parade, London NW11 0QU

Quoting Reference *(leave blank, RA to complete)* \_\_\_\_\_

Signed \_\_\_\_\_ Date \_\_\_\_\_

Please return this form with the bank standing order section completed or your cheque made payable to HGS Residents Association to: **HGSRA, 40 TEMPLE FORTUNE LANE, NW11 7UE**

EST. 1980  
HGS

SUBURB ARCHIVES

# FROM THE ARCHIVES

## What's in a Name

Is Hampstead Garden Suburb in Golders Green? The NW11 postal code might suggest it is, and our addresses are often expanded (contrary to Post Office guidance) to include what is perceived to be the name of the postal district. Actually, when the codes were first introduced (as a wartime measure in 1917 to assist temporary sorters) it was made clear that they referred in the first place to the delivery offices and only secondarily to the districts served by them. The NW11 (Golders Green) postal district was in fact an afterthought on the part of the Post Office (which is why it is out of the alphabetical sequence). From 1917 until December 1920 Suburb post (delivered from the strangely named St George's Road 'Postman's Office'), would have been addressed 'NW4' (Hendon), and before that simply 'NW'.

So is the Suburb in Hendon? Hendon was the ancient parish and from 1894 the local authority (Urban District), but the village of that name seemed rather distant, so the Suburb, being constructed on its very edge, by the Heath and adjacent to the village of Hampstead North End, was reasonably described as being "at Hampstead". When the Suburb became an ecclesiastical parish in 1911 the parish church, 'St Jude's, Hendon', became 'St Jude's, Hampstead' (still its official name today). Golders Green had no statutory existence until 1914 when the first ecclesiastical parish was formed.

Records held by the Hampstead Garden Suburb Archives Trust suggest 'Hampstead Garden Suburb' was originally (by some at least) thought of as a description rather than a title and that, once established, the Suburb would get a proper name of its own. The extension of its boundaries into Finchley parish and Urban District, and then the area served from East Finchley (N2) delivery office, made this seem all the more desirable.

The local journal The Town Crier ran a lengthy series on 'Renaming the Suburb'. Its very first edition (April 1911) reported many residents were wondering, "if this Garden of Roses would not sound better with another name". A correspondent (F.G.) the following month doubted (in verse) that agreement could ever be reached but came up with some tongue-in-cheek suggestions: Trustenham (but "they don't"), Coparton ("only half would like it so"), Gardener's Gulch (from "a penny-dreadful-reading-boy"), Tuberia ("from those who find the tube a joy"), Hampden (geographically accurate) and Sylvanham ("a dream").

The discussion got more serious in June 1911: "There is almost universal agreement that the cumbersome 'Hampstead Garden Suburb' should not be the permanent name... 'Hampstead... will hardly be applicable to the Finchley end. For postal purposes, as well as for general convenience, a single word is very desirable." The writer (T.A.L.L.) proposed the name should be 'Wylde's' on the basis that Wylde's Farm was the name of the greater part of the fields that came to compromise the Suburb. It was a short and intelligible word, and not a made-up name.

In July a correspondent (H. Hannay) agreed that 'Hampstead Garden Suburb' was cumbersome and unsuitable for so "notable an example of social and municipal progress." It was inconvenient that the postal address contained the word 'Hendon'. He thought the Suburb so distinctive that it should not include the name of any neighbouring districts (which had "their own well-known characteristics, including survivals of features quite out of harmony with the ideals of a garden suburb"). What was needed was "a well-known local name without unsuitable associations". He suggested 'Temple Fortune' – "being very distinctive, pleasant in sound and in association."



However in August F.W.Watts objected (in favour of the "probably Saxon" 'Wylde's') that Temple Fortune was the name of only part of the area and so historically inaccurate.

A new suggestion, 'Heathgate', came in August 1911 from 'Nominator'. "We are not part of Hampstead or Hendon," and as the creation of the estate is "part of the 'Back to the land' movement" the idea of a suburb is "distasteful" to many residents. "We want a short distinct postal address which our friends can quickly write and easily find."

More fanciful proposals returned in March 1912. An anonymous writer repeated the earlier objections to the length of the present name and the problems of mail being delayed through going to the wrong postal district. He also objected to hearing the neighbourhood termed 'the city' or being vulgarly mispronounced 'subbub'. We must not "give up hope and call ourselves Hendon. Hampstead smiles at our youthful aspirations, and Finchley has only pitying business relations with us... Temple Fortune is unsuitable because of its similarity to Fortune Green in the adjacent Kilburn delivery. I with all modesty suggest Wylde's, Fairacres, Hopefield or Meadlands." The (rather surprising) rejection of Temple Fortune was repeated by H.O.C in April 1912 because it sounded "too fancy." He proposed 'New Hampstead' or 'Golders Town'. "Of course if one prefers a fancy name 'Trust Fortune' or 'Childs Green' (owing to the lack of accommodation for educational purposes) suggest themselves at once."

A.K.B. in May 1912 ventured "If the matter could be put to the vote, is it not likely that 'Temple Fortune' would come in at the head of the poll?" "It has the advantage of being historical and distinctive." But it still wasn't accurate enough for F. W. Watts of Wellgarth Road writing in the same edition. The entire district drained into the Brent, so how about 'Brentbrooks', 'Brentlands' or 'Brentside'? But then, doubting that such fictitious names would have a chance of adoption, he concluded, rather unenthusiastically, that 'Woodlands' might not be amiss "as there are two or three small woods in the district."

By 1913 a correspondent calling himself 'Suburban' was at last clearly taking some pride in the by now established title, objecting only to those who mistakenly referred to it as 'Hampstead Garden City'. A satirical piece by 'Willie B. Sarky' in June 1914 brought the discussion (perhaps prophetically) to an end: "Does yer live in 'Ampstid or does yer not?... callin' this place 'Ampstid Gawden Subbub is swank... If yer lived on the uvver side of the Mutton Brook and yer gi'es yer address at 'Ampstid Gawden Subbub yer stan's a good chawnst o' dodgin' the tally man."

THE REVEREND ALAN WALKER

**The Hampstead Garden Suburb Archives Trust**

*exists to preserve the history and culture of the Suburb*

Website: [www.suburbarchives.com](http://www.suburbarchives.com) · Contact: 020 8455 8813 or 8455 2877 · Email: [suburbarchives@gmail.com](mailto:suburbarchives@gmail.com)

## Welcome to St Jude's

**Ash Wednesday:** 9am 1 March

**Mothering Sunday:** 10.30am 26 March

**Palm Sunday:** 10.30am 9 April

**Maundy Thursday:** 8pm 13 April

**Good Friday:** 10.30am 14 April

**Easter Eve:** 8pm 15 April

**Easter Day:** 10.30am 16 April

**Sundays:**

8am Said Eucharist

10.30am Sung Eucharist

**Thursdays:**

9am Said Eucharist

*All Welcome*

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